

CTE PROGRAM NARRATIVE

Commercial Dance CTE Program



MOORPARK COLLEGE

Item 1. Program Goals and Objectives

The Commercial Dance CTE Program provides training in essential areas of dance technique emphasized in commercial dance industries: jazz, tap, hip hop, and ballroom as well as somatic, creative, and performance practices. The emphasis of this CTE program is on preparing students to enter directly into the dance industry. The program objectives center on performance technique and skills acquisition that will serve students in film, television, musical theater and other commercial dance pursuits. It will also give them a foothold in the industries of dance fitness and children's dance education at local studios.

Students who complete the Commercial Dance courses will be able to take their skills into commercial auditions, musical theater performances, dance based fitness certification programs (such as Zumba), and children's dance classes. They will be able to blend technical skills with creative practices that will support a wide variety of dance applications.

The Commercial Dance CTE is designed for students who seek to enter the professional dance field immediately upon completion. This CTE will also benefit non- dance majors seeking to strengthen their theatre performance training. This is an interdisciplinary program that will connect students with a wide range of performing arts interests across music, theater, film and media disciplines. Students interested in dance based fitness or dance based child development classes will also find this program of study useful in preparing them for their next life step.

Item 2. Catalogue Description

The Commercial Dance Certificate of Achievement provides training in essential areas of dance emphasized in commercial dance industries. Students who complete this certificate will be better prepared for securing dance and dance related jobs including, but not limited to, the following: film and television dancer/performer, musical theater performer, dance instructor at a private studio, dance instructor at a community center or activity center, dance retail, dance rehearsal assistant, dance company member, and choreographer. Students will also be better prepared to enter into additional training programs for dance related fitness including but not limited to Pilates, yoga and various dance fitness modalities.

The Program Student Learning Outcomes are as follows:

- Students will embody and perform vernacular dance styles as practiced in the commercial dance industry.
- Students will deepen their understanding of musical structures relevant to dance styles and historical eras commonly incorporated into commercial dance practices.
- Students will contextualize their dance performance into culturally and historically relevant situations as pertinent to commercial dance practices.

Item 3. Program Requirements

The course requirements for the Commercial Dance Certificate of Achievement include the following courses.

Certificate of Achievement: Commercial Dance

Requirements	Dept. #	Name	Units	Sequence
Required Core (14.5 units)	DANC 11A	Jazz Dance I - Fundamentals	2	Yr. 1, Fall
	DANC 11B	Jazz Dance II - Beginning	2	Yr. 1, Spring
	DANC 11C	Jazz Dance III – Intermediate	2	Yr. 1, Fall or Spring
	DANC M10A	Ballet I – Fundamentals	2	Yr. 1, Fall
	DANC M10B	Ballet II - Beginning	2	Yr. 1, Spring
	DANC 13A	Tap I - Fundamentals	1.5	Yr. 1, Fall
	DANC M16A	Hip Hop 1 - Fundamentals	1.5	Yr. 2, Fall or Spring
	DANC M30A	Theory and Practice of Social Dance Forms: Ballroom Dance I	1.5	Yr. 1, Fall
Production and Performance Courses (5 units)	DANC M17	Musical Theater Dance	2	Yr. 1 or 2, Spring
	DANC M51	Elements of Dance Production	1	Yr. 1, Fall
	DANC M55A	Dance Rehearsal and Performance I	2	Yr. 1 or 2, Fall
Dance Business and Career Skills (3 units)	DANC M53	Careers in Dance	3	Yr. 1 or 2, Spring
Elective courses (4-5 units):	DANC 10C	Ballet III - Intermediate	2	Yr. 2, Fall or Spring
	DANC 11D	Jazz Dance IV - Advanced	2	Yr. 2, Spring
	DANC 12A	Modern Dance I - Fundamentals	2	Yr. 1 or 2, Fall or Spring
	DANC 12B	Modern Dance II - Beginning	2	Yr. 1 or 2, Fall or Spring
	DANC 13B	Tap II - Beginning	1.5	Yr. 2 Fall
	DANC M20A	Movement Improvisation I	2	Yr. 2 Spring
	DANC M30B	Theory and Practice of Social Dance Forms: Ballroom Dance II	1.5	Yr. 1 Spring
	DANC M31L	World Dance Forms	1	Yr. 1 or 2, Fall or Spring
	DANC M32	Theory and Practice of Social Dance Forms: Swing Dance	2	Yr. 1 or 2, Fall or Spring
Conditioning and Fitness for Dance (2-3 units)	DANC M18	Dance Somatics/Conditioning for Dance	2	Yr. 1 or 2, Spring
	KIN M18	Foundations of Fitness	3	Yr. 1 or 2, Spring
	KIN M16	Personal Training Principles	3	Yr. 1 or 2, Spring

REQUIRED CORE UNITS: 14.5 Units
 TOTAL UNITS: 28 – 30.5 Units

Item 4. Master Planning

School Mission: In line with CTE career pathways. This gives students practical preparation for earning their living in dance or a dance related professional field. The curriculum includes many courses that we already have in place packaged uniquely with the career end goal in mind. We are also planning to offer dance essential course work in conjunction with other relevant programs including Kinesiology, Theatre Arts, Music, Photography, Graphic Arts and Business. We envision that this program will give our students the training needed to be successful and competitive in the industry. Should the students choose to continue in a four-year program, this preparation will complement the transfer requirements nicely.

This program was generated from recommendations made by the Commercial Dance Advisory Board and surveyed student demand for training in dance forms relevant to film, television, musical theater or other commercial dance industries. Many actors and singers pursuing a career in the film and TV industries need additional movement training to improve their success in the audition process. Dance students who are interested in going directly into the professional dance career will find this certificate ideal as it covers the most popular and current dance practices being used in industry events, music festivals, theme park parades, TV commercials and films. Students have expressed repeated interest in this form of training as seen through various surveys given over the years regarding our dance offerings.

Item 5. Enrollment and Completer Projections

We hope this pathway will attract more students to our program and raise our number of completers as many students are pursuing dance and dance related careers while also completing another major. In a recent student survey 80% of the dance students surveyed responded with a Yes or Maybe in response to whether they would be interested in completing a CTE Commercial Dance Program. Our average dance student enrollment for the past two years is 439 (per semester). We anticipate having at least 15-20 annual completers.

Item 6. Place of Program in Curriculum/Similar Programs

Before completing this section, review the college's existing program inventory in the CCC Curriculum Inventory, then address the following questions:

a) Do any active inventory records need to be made inactive or changed in connection with the approval of the proposed program? If yes, please specify.

No. There is no similar program in place.

b) Does the program replace any existing program(s) on the college's inventory? Provide relevant details if this program is related to the termination or scaling down of another program(s).

No. This program does not interfere or overlap with other programs on campus.

c) What related programs are offered by the college?

Moorpark College currently offers an AA Degree in Dance and a Commercial Dance Proficiency Award. In terms of dance fitness, there are Exercise Science Programs and personal Training Programs in the Kinesiology department, however they do not include programing for dance related fitness career prep. We are working with Kinesiology to foster a stronger relationship between our departments and encourage students to take advantage of course work in both departments to suit their career goals.

Item 7. Similar Programs at Other Colleges in Service Area

This program does not exist at any of the Ventura County Community College District sites. This would be the unique program of the county and in our neighboring Los Angeles and Santa Barbara counties. Some of the course work overlaps with offering at other institutions, but as a whole program Commercial Dance will be unique to Moorpark College.

Describe all similar programs offered by colleges within commuting distance of the college, commonly known as the "college service area." A brief description of each program is required. Pages from other colleges' catalogs may be included as additional attachments to the proposal in the CCC Curriculum Inventory. Similarities and differences need to be described, and justification for a program of this type and in this region needs to be provided. In most instances, a college proposing a new program needs to make a convincing case that the existing capacities at other colleges are insufficient to meet the demand.